

beConnect NOW!

Efficient Management of Events from Commencement to Completion



Events Management can be a tedious, stressful and time-consuming activity to the organiser. Whether it is for a seminar, exhibition, corporate meeting or company dinner and dance, careful event planning and execution is crucial to the success.

beConnect NOW! is an online social networking platform which engages and connects attendees, exhibitors, speakers and organisers real-time. This solution leverages on cloud-computing technology and provides scalability, high availability and multi-tenancy. It comes with both iOS and Android applications to enhance the convenience and end user's experience.



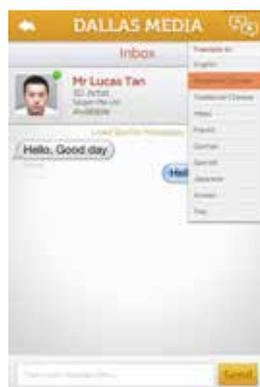
Left hand side slide out menu



Instant Messenger



Right menu



eBadge

Users of beCONNECT Now!

The users of beConnect NOW! include event organisers, attendees, exhibitors and speakers.

Event Organisers - beConnect NOW! provides an end-to-end platform for organisers to manage their events in all stages:

Pre-Event Preparation

- Manage event, tracks and session details.
- Manage attendees, speakers and exhibitors information
- System broadcast of registration confirmation email with instruction to download mobile app
- Survey and polling preparation
- Maps and event materials upload

Event-day Experience

- Announcement via push notification through mobile device.
- Mobile check-in of attendees using QR code
- Adhoc registration
- Real-time updates of sudden schedule changes

Post-Event Analysis

- Data captured allows access to full reports
- Harvest data collected from Q&A sessions, surveys and polling
- System broadcast of registration confirmation email with instruction to download mobile app

- **Attendees** - Information about the event such as agenda, map, speakers' topics and biodata are accessible through the mobile apps at attendee's convenience. They can set profile details, network with other attendees and speakers, post a question to the speaker, take part in the polling, complete the survey and also access exhibitors' product catalogues and exhibits.
- **Exhibitors** - beConnect NOW! provides a platform for exhibitors to better engage with the attendees. They can broadcast promotional message to reach out to all or selected groups of attendees.
- **Speakers** - beConnect NOW! automatically personalises speakers' calendar based on their speaking session. It also allows speakers to engage and network with attendees through instant messaging and social media.

- **Instant Access to Resources** - Allows users to have access to the event materials such as presentation slides and product catalogues.
- **Match-making** - Recommends a list of attendees and speakers that matches user's interests, profile and industry.
- **Request for Meeting** - Allows users to send invites to other attendees or speakers to schedule a meeting.
- **Submits Question** - Allows anonymity as user can send questions to speakers via the mobile apps, SMS or email instead of having to post the questions through the microphone provided.
- **Polling** - Allows users to participate in the polling as well as to vote for the questions contributed by the audience. beConnect NOW! also allows users to submit their answers via SMS and email.

Key Features

For Event Organisers

- **Broadcast News** - Broadcast of real-time information via push notification to all attendees or selected groups based on their interests area. Information includes alerts on any delay to the event session, special updates, activities at certain location and even the upcoming presentation topics and presenters.
- **Check-in** - Allows event organiser to check-in attendees by using mobile apps to scan the QR code printed on the attendee's registration confirmation letter.

For Attendees

- **eBadge** - Contains profile picture, name, company, designation and unique QR code of the attendees. Attendees with beConnect NOW! apps installed in their mobile use their eBadge for quick check-in upon reaching event venue and contact sharing.
- **Maps** - Attendee can search for the location by keying in exhibitors' company name or session name and the system will return an indoor map in jpeg or pdf format.
- **Profile** - A place for users to personalize their profile by updating their alias name, biodata, interests, status (available/busy) and setting the privacy settings (public/private) and personal social media links.

For Speakers

- **Profile** - Allows speakers to personalize their profile by updating their alias name, biodata, interests, status (available/busy), privacy settings (public/private) and personal social media links.
- **Interactive Presentation** - Speakers can make their presentation more interesting and interactive by asking attendees to take a real-time poll or post any questions.



For Exhibitors

- **Contacts Gathering** - Allows exhibitors to collect contact information by scanning QR code on attendee's eBadge.
- **Broadcast Message** - Allows exhibitors to send personalized promotions based on attendee's interests. Message gets moderated by event organiser before it gets disseminated.

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