

# MApps

Next Generation  
Multimedia Presentation



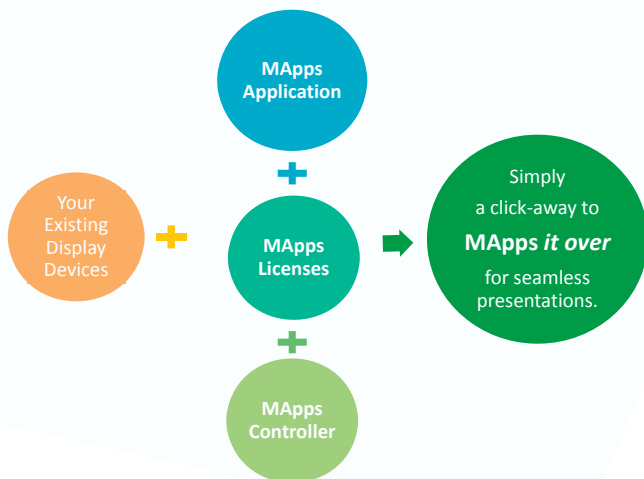
A Product of



## Transforming Multimedia Presentations

MApps, the Next Generation Multimedia Presentation developed by NCS, is a secure, efficient and wireless multimedia application that enables multi-party presentation, both locally and globally. MApps creates unique experiences for all within an organisation – be it as a presenter in a meeting or training, an IT Administrator conducting daily resource management or even as a participant within a training environment.

Enabling a seamless communication experience, MApps empowers organisations with highly interactive presentation capabilities and smooth audio visual transmissions wirelessly. With MApps, presentations and resource management becomes simply a “click-away”, providing organisations with operational efficiencies that allow substantial cost-savings and reduction of carbon footprints.



**MApps Overview**

## CHALLENGES

- Inefficient meetings due to inter-presentations' stalled time
- Lack of one-stop display devices' control & administration
- Unproductive in cost, time and resource management

## SOLUTIONS

- Multi-party seamless communications
- Secure, wireless and instant presentations
- Independent of display devices
- Remote Control Management
- Real-time Health Monitoring
- Helpdesk Dashboard
- Utilisation Reports
- Real-time Audio Visual Transmission Support

## BENEFITS

- Instant inter-presentations' transmission
- Highly interactive and productive meetings/trainings
- One-stop display devices' control & administration
- Scalability and flexibility for future needs
- Cost, time & resource optimization

## A Click-away to A Seamless, Secure & Wireless Presentation for the Users

With MApps, the presenters and participants can enjoy an interactive, secure and technologically-enabled meeting and training experiences. A seamless integration is made possible via a wireless network setup in your various office locations. Audio-visual facilities can also be enabled.

With just a click on a MApps desktop icon, the presenters will be able to access and present instantly. No more fumbling with the various function keys on the keyboard, searching of the right VGA port or changing seating positions to present.

For a trainer-trainees setting, a trainer can be identified to “take over” presentations for effective discussions with the trainees using the multi-party communications features. Such interactivity overthrows traditional one-way presentation approach, enabling trainers to engage the trainees more effectively. With the ability to contribute seamlessly, trainees can actively be engaged in the learning process.

## One-stop Resource Management for the IT Administrators

MApps Remote Resource Management is a revolutionary way for the IT Administrators to assign users, monitor and switch on/off the assets remotely. Through one web-based console, administrators can be empowered to manage all display devices resources anytime and anywhere.

With the real-time health monitoring and auto-alert functions, administrators can provide pro-active support by pre-empting machine breakdowns or react immediately to faulty machines. Such efficient maintenance helps pro-long the life-span of the display devices.

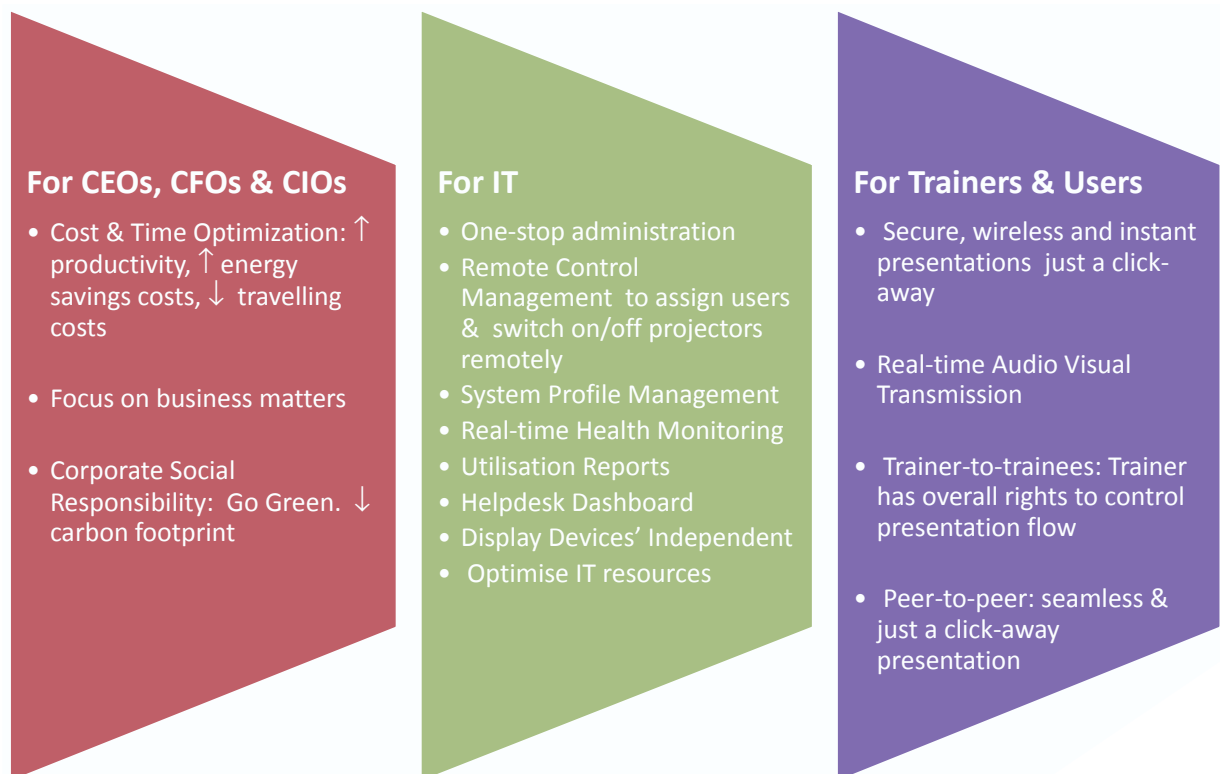
The Helpdesk Dashboard coupled with the Utilisation Reports provide the IT Administrators ease of use and ability to analyse and pre-empt key users’ utilisation needs.

The results can be a stunning cost savings of more than a million dollars a year from reduced resource wastage.

## Achieving Operational Excellence for the Organisation

Be it for meetings or trainings, locally or globally, the use of MApps enables the staff to focus on business and organisational matters on hand. Presenters can even cut down on travelling expenses and time as similar presentations can be mapped over to various identified office locations simultaneously worldwide.

MApps enables operational excellence through costs, time and resource optimisation. The innovative use of this technology also helps contribute to an organisation’s social responsibility to reduce significant carbon footprint. Achieving seamless multimedia presentation experiences across your organisation is now made possible with MApps.



**What does MApps mean to you?**

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