



A new learning platform for the Education Industry



Be intrigued by a whole new learning and collaborative experience with OnePlace™ – an NCS cloud offering enabling the education industry to reap the benefits of unstructured learning. OnePlace™ offers Mobile, Social Media and Business Analytics services that improve communication and teamwork between teachers, students, parents and key education industry players.

Challenges

- Silo communication channels among stakeholders make reaching out and collaboration tedious and cumbersome.
- Legacy infrastructure does not scale fast enough to embrace new technologies and to enable organisations to meet market demands.
- Lack of expertise to leverage new mobile technologies for business growth and market outreach.

Benefits

3 winning strategies for your organisation

Informed Business Decisions

- Comprehensive web analytics and reporting on user behaviour, profiles and trends offer insights that support evidence-based decisions.

Accelerate Time-to-Market

- With ready plug-in technology, this speeds up deployment time.

Drive User Engagement

- Mobility features ensure faster, wider reach to targeted users.
- Crowd-sourcing enabled feature facilitates effective user collaboration and sharing of information within the organisation.



Benefits for End-Users

Application Areas	Services	Benefits
Learning	<ul style="list-style-type: none"> • Crowd-sourcing (eg. teaching literature, resource-sharing) • LearningPedia 	Extend information sources
Professional Development	<ul style="list-style-type: none"> • Project Competition • Assignment Peer Review 	Greater student engagement and collaboration
User-Generated Content (UGC)	Social Mashup	Seamless access and presentation of information
	Virtual Communities (eg. Parent Forums, Educator –Publisher Forums, Online Bookstores)	Improved interaction among the educators, parents and merchants
	Event Manager (eg. Organizing School trips, study tours)	Encourage user participation through posting of photos, videos, comments
Tools	<ul style="list-style-type: none"> • Calendaring and Course Scheduler • Broadcasts of new book launches and reviews 	Reduce manual administrative workload
	<ul style="list-style-type: none"> • Education TV • Digital Books and ePublications 	Extend content sources
Analytics	<ul style="list-style-type: none"> • Student Profiles • Parent Profiles • Web Analytics, reporting 	Understand usage and user demand

For Teachers

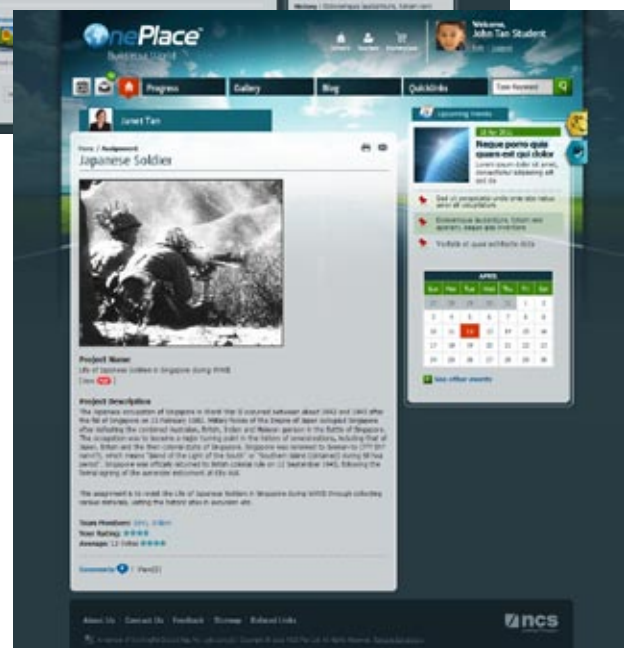
- Centralised access to school updates, interact with teacher communities, and communicate updates to students and parents.
- Reduce administration of assignments, events and extra-curriculum activities planning.

For Students

- Using social media and mobile technologies creatively and effectively in the learning environment
- Collaborate with fellow students for assignments and school research

For Parents

- Gain visibility into child's academic progress, activities and school schedule
- Direct access to school and teacher updates, as well as parent communities
- Reach to education-related merchants and e-services



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